

MANIK HOSSAIN

WEB DESIGNER • WORDPRESS EXPERT • TECHNICAL SEO SPECIALIST

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PROFILE SUMMARY

Web Developer and Technical SEO Specialist with 7+ years of experience designing, building, and optimizing high-performance websites for businesses worldwide. Skilled across WordPress, Elementor, WooCommerce, Shopify, Webflow, Squarespace, and Wix, with a strong track record delivering responsive, conversion-focused websites, e-commerce stores, and landing pages. Proven expertise in technical SEO, site migrations, performance optimization, and security hardening within fast-paced agency environments. Over 550 websites delivered for 185+ satisfied clients globally. Fluent in Bengali, English, Hindi, and Urdu.

CORE SKILLS

- **CMS & Platforms:** WordPress, Elementor / Elementor Pro, Crocoblock, Shopify, Webflow, Squarespace, Wix, Duda
- **E-Commerce:** WooCommerce, Shopify (store builds, dropshipping & multivendor marketplaces)
- **Development:** HTML5, CSS3, JavaScript, PHP, MERN
- **SEO:** Technical SEO, On-Page SEO, Off-Page SEO, SEO Audits, Local SEO, Site Architecture
- **Other:** Site Migrations, Performance Optimization, Security Hardening, GoHighLevel / CRM Integration

WORK EXPERIENCE

Web Developer

Nov 2025 – Present

Jumper Media — Full-time

- Build and maintain responsive websites and web applications across WordPress, Shopify, Wix, Squarespace, and Webflow that power clients' Local SEO and digital marketing campaigns.
- Specialize in e-commerce development with WooCommerce and Shopify, and build user-facing ranking widgets and analytics dashboards for real-time local SEO tracking.
- Lead website migrations, performance optimization, security implementation, and technical SEO best practices across client portfolios.

Web Developer & Technical SEO Expert

Mar 2024 – Nov 2025

RankAndTrend — Full-time

- Delivered full-stack web development and technical SEO for B2B and SaaS clients, building and redesigning sites across WordPress, Shopify, Wix, Squarespace, and Webflow.
- Implemented WooCommerce and Shopify e-commerce solutions that drove measurable business growth, alongside SEO audits and on-page/off-page strategies that improved organic rankings.
- Collaborated with content and paid media teams on high-converting landing pages, and managed site migrations, security, and performance optimization.

Web Designer, WordPress, WooCommerce & Shopify Expert

Jul 2022 – Present

biditlab.com

- Manage a diverse portfolio spanning WooCommerce multivendor marketplaces, dropshipping stores, blogs, news sites, magazines, and publications — crafting tailored solutions for each client's needs.

Web Designer & SEO Specialist

Apr 2024 – Present

ATech.com.bd

- Design visually engaging, high-ranking websites by combining design craft with applied SEO strategy to drive audience engagement and measurable performance.

WordPress Instructor

Mar 2021 – Jun 2022

sorobindu.com — Trained 5 batches (~500 students) in WordPress site creation, customization, and management.

EDUCATION

BBA, Finance & Banking — Hajee Mohammad Danesh S&T University, Dinajpur

Jan 2019 – Present

Web Design & Development Program — Learning & Earning Development Project, ICT Division

Jan – Dec 2019

WordPress Website Development — Learn Freelancing with Fun (LFWF) Academy, Dinajpur

Jan – Jun 2019

Languages: Bengali (Native) • English (Fluent) • Hindi (Fluent) • Urdu (Fluent)